

# EXHIBITOR & SPONSOR PROSPECTUS



## 2022 NACA CONVENTION

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EXPLORE THE POSSIBILITIES  
FLAMINGO- LAS VEGAS JAN. 23RD-27TH

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# JOIN US!

We would like to invite you to participate in the 46th NACA Annual Convention, January 23-27, 2022, in Las Vegas, Nevada.

The convention attracts hundreds of NACA members from around the country with its program of nationally recognized speakers, educational breakouts, and interview opportunities between licensed adjusters and adjusting firms.

This prospectus details the options available for promoting your company and seeking new adjusters for your teams.

Your involvement in the convention benefits your organization as well as the professionals in attendance. All opportunities are on a first-come, first-served basis. Your timely action will secure the appropriate exposure and benefits for your organization.



**NACA® was organized in 1976 by a group of highly qualified catastrophe adjusters. The association is dedicated to improving professional standards, insuring working relations with one another and promoting the general welfare of the individual members. Our Mission is to provide a professional organization focused on excellence in catastrophe insurance adjusting for members through education, shared resources, and technology.**

# HOTEL & TRAVEL INFORMATION

## HOTEL

**Flamingo Las Vegas**  
6001 Destination Parkway  
Las Vegas, FL 32819

CLICK HERE TO  
**BOOK NOW**

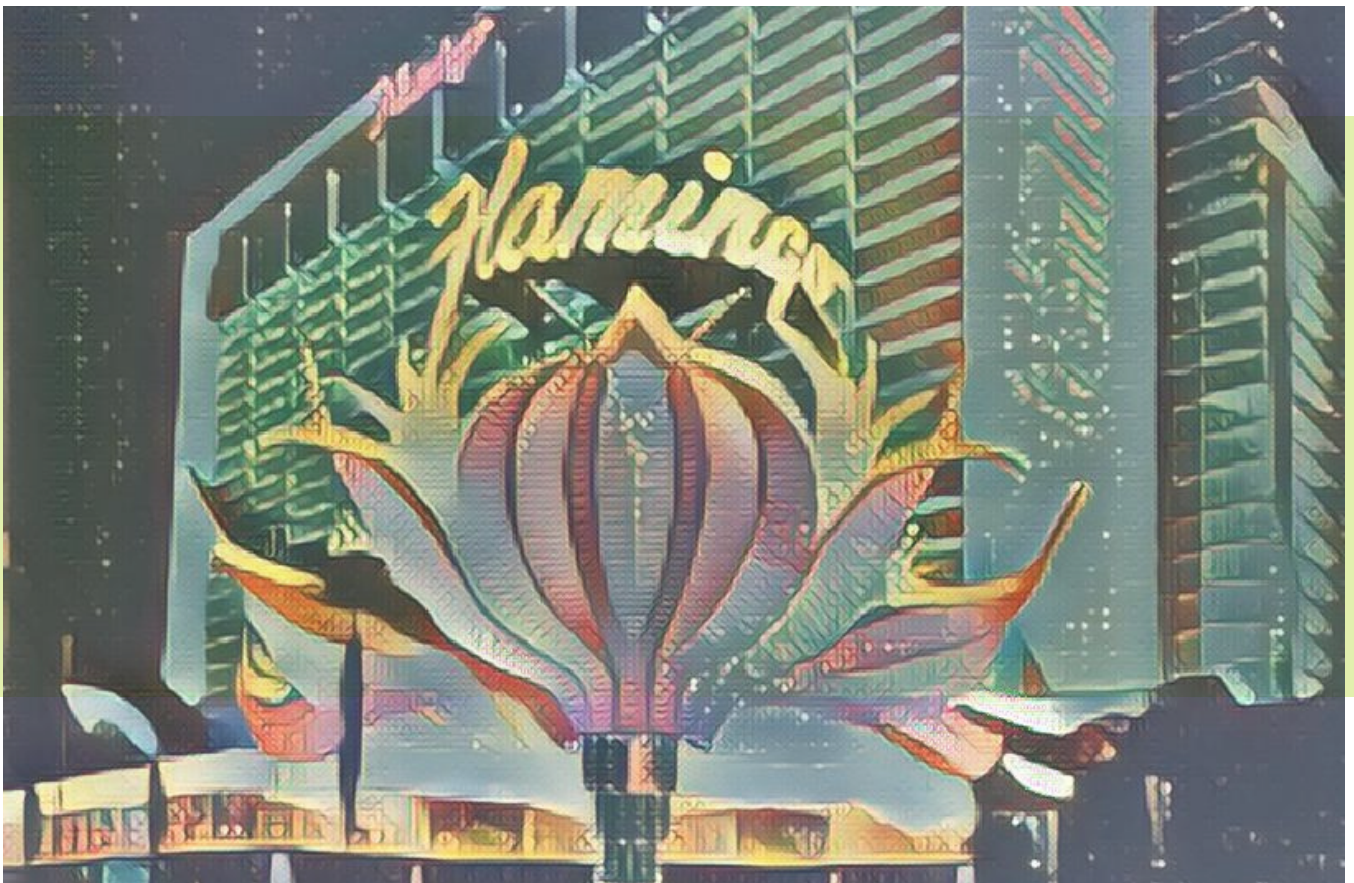
## RESERVATION

The group rate of \$69 plus taxes is available until December 30, 2021.\*

Phone Reservations: (702) 733-3111  
(Mention "NACA" when making reservations)

Check In: 4:00 pm  
Check Out: 11:00 am

\*Your registration must be made within NACA's block to qualify for the \$20 discounted resort fee and complimentary parking.



# EXHIBITOR PACKAGE

The 46th NACA Annual Convention offers three days of one-on-one time with qualified adjusters and numerous networking events taking place within the exhibit hall. Reserve your spot by December 15, 2021. Booths are assigned on a first-paid, first-served basis



## BOOTHS

Through July 31, 2021:

Member – \$1,850

Nonmember – \$2,700

August 1 to November 30, 2021:

Member – \$2,180

Nonmember – \$2,930

December 1 to 15, 2021:

Member – \$2,280

Nonmember – \$3,130

Save \$200 when purchasing two or more booths!

Each 10'x10 booth space includes:

- Draped back wall (8' H) and siderails
- One 40" starbase table and two high stools and a wastebasket
- ID sign (44" W x 7" H)
- Name badge for two booth personnel
- (additional badges may be purchased at \$300 each)
- Participation in welcome reception, breaks and Expo lunch
- Recognition in the convention mobile app and website
- Opportunity for product or service exposure through participation in exhibitor drawings\*

Electrical services billed by the hotel.

\*Exhibitors donating prizes will be invited to identify themselves, their company, their service, and their door prize before drawing the winner(s) on Wednesday, January 26, 2022.



# EXHIBIT SCHEDULE

## **Sunday, January 23**

9:00 AM – 5:00 PM – Exhibitors Move-In

5:30 – 7:30 PM – Welcome Reception

## **Monday, January 24**

9:30 AM – 5:30 PM – Expo Open

## **Tuesday, January 25**

8:00 AM – 5:30 PM – Expo Open

## **Wednesday, January 26**

8:00 AM – 5:30 PM – Expo Open

5:30 - 7:00 PM - Reception in Expo Hall

7:00 – 8:00 PM – Exhibitor Move-Out



# SPONSORSHIP OPPORTUNITIES

Elevate your brand identity at the Convention while showing your support for NACA!

NACA can customize a unique sponsor package for you, or select one of the opportunities below.

## **Platinum Sponsorship – \$20,000**

- Two complimentary 10x10 booths with four booth personnel badges
- Prominent spot on entrance unit
- Priority location of booths
- Recognition on NACA website and during general session
- Logo and summary in mobile app
- Onsite signage
- Bag insert
- Three complimentary NACA memberships

## **Gold Sponsorship – \$15,000**

- One complimentary 10x10 booth with two booth personnel badges
- Priority location of booth
- Recognition on NACA website and during general session
- Logo and summary in mobile app
- Onsite signage
- Bag insert
- Two complimentary NACA memberships

## **Silver Sponsorship – \$5,000**

- Priority location of booth(s)
- Recognition on NACA website and during general session
- Logo and summary in mobile app
- Onsite signage
- Bag insert
- One complimentary NACA membership

## **Bronze Sponsorship – \$2,500**

- Recognition on NACA website and during general session
- Logo and summary in mobile app
- Onsite signage

## **Meeting Bags - \$2,000-SOLD**

- Company logo on one side of meeting bag (NACA on the other side)
- Choice of bag color
- Recognition on NACA website and during general session
- Logo and summary in mobile app
- Onsite signage

## **Lunch & Learn - \$12,500**

- Recognition on NACA website and during general session
- Logo and summary in mobile app
- Bag insert
- Onsite signage
- 30-45 minute presentation to adjusters only

## **Name Badge Neck Wallets - \$2,500**

- Company logo on back of badge holder
- Recognition on NACA website and during general session
- Logo and summary in mobile app
- Onsite signage

## **Lanyards - \$1,500-SOLD**

- Recognition on NACA website and during general session
- Logo and summary in mobile app
- Onsite signage

# RULES AND REGULATIONS

NACA has contracted Alliance Expo Services to manage the exhibit process. The following rules and regulations are a part of the 46th NACA Annual Convention's Exhibitor's Application and Contract. Please provide a copy of these Rules and Regulations to the person(s) responsible for the setup of your booth(s).

## **Assignment of Space**

Assignment of exhibit space and sponsorship will be on a first paid, first-served basis. Every effort will be made to accommodate requests for booth assignments.

Exhibit Fees and Payment Applications will not be processed without the required payments and signature. All applications must be accompanied by full payment on or before **December 15, 2021**. Payments received after that date will be assessed a \$100 late fee. Receipt of payment does not obligate NACA to accept a contract as binding. NACA retains the option of returning funds.

## **Exhibitor Cancellation**

Cancellations of sponsorship or exhibit space must be directed in writing to Joelle Ward at [Joelle.ward@conferencedirect.com](mailto:Joelle.ward@conferencedirect.com) by December 15, 2021. Refunds, less an administrative fee of \$100, will be made at the discretion of NACA, but no refund will be given for a cancellation after December 31, 2021.

## **Shipping**

Alliance will provide shipping instructions and other important information as determined.

## **Exhibitor Registration**

Name badges for two (2) people are included with each booth. Additional badges may be purchased for \$300 each. Each name badge admits one person to the exhibit hall only. All exhibitors must register online.

## **Attendee Lists**

The exhibitor may use the pre-convention and post-convention attendee lists one time only. The exhibitor will not copy the list or any portion thereof or extract or retain any information within. The exhibitor will not permit any NACA list details to pass into the hands of another person, association, organization or company. Any prohibited use by the exhibitor shall constitute a material breach of this contract.

**Use of Space**

Exhibitors shall not assign, share, or sublet any space without written consent from NACA. Care must be taken that no booth display(s) extends more than 8' above the floor or more than 8' in depth from the back wall of the booth or interferes with the view of other exhibitors. Noticeable noise produced from operation of any equipment or apparatus is not permitted.

**Liability**

NACA and the Flamingo Las Vegas will not be held responsible for the safety of the property of the exhibitors from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold NACA and the Hilton Orlando and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor.

Further, exhibitors shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by reason of any accident or bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.

**Interested in the NACA Golf Tournament on  
Sunday, January 26, 2022?**

**visit: <https://naca.memberclicks.net/golf>**