



MEMBERSHIP COMMITTEE CHARTER

Purpose

The Membership Committee shall review/introduce member benefits and help with annual/regular recruitment/retention plans.

Membership

The board will appoint the committee chair and members and each will serve a term of one year. The board may fill vacancies on the committee and may remove a member from the committee at any time without cause.

The committee shall have a minimum of four members and a maximum of seven members.

All members of the committee shall be NACA members in good standing.

Authority

The committee has no expressed or implied power or authority.

Responsibilities

- Identify the needs of members and recommend the development of services to meet those needs.
- Increase membership by recommending means for increasing NACA's membership base.
- Keep members informed of resources, services and membership benefits of NACA.
- Develop a new member welcome packet the encourage membership participation in NACA activities.
- Gather and analyze member and nonmember needs and perceptions, and develop resources to attract nonmembers.
- Regularly review and recommending pricing structures for various member types.

Meetings



The committee shall meet monthly. A majority of the committee members shall constitute a quorum. The committee chair will keep a copy of the committee meeting minutes and forward a copy to the board secretary. The committee chair may invite any director, officer, staff member, expert, or other advisor who isn't a member of the committee to attend, but these individuals have no voting power.

The committee will review its charter annually and recommend any proposed changes to the board for review.

This charter was approved by the board on February 15, 2024. This charter was last updated on February 15, 2024.